

# Conference Day 1

15 May 2025 (THU)

VENUE: MBG06

|                                                    |                                                                                                                                                                                                                   |
|----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:30AM - 10:00AM                                   | REGISTRATION                                                                                                                                                                                                      |
| 10:00AM - 10:15AM                                  | <b>OFFICIAL OPENING</b><br>Prof. Stefan KÜHNER, Associate Dean of Faculty of Social Sciences<br>Prof. CHEN Hon Fai, Head of Department of Sociology and Social Policy                                             |
| 10:15AM - 10:30AM                                  | <b>INTRODUCTION: What is Comparative Culturology?</b><br>Prof. Plamen AKALIYSKI (Lingnan University, Hong Kong)                                                                                                   |
| 10:30AM - 11:45AM                                  | <b>KEYNOTE PRESENTATION</b><br><i>Beyond East and West:<br/>           Rethinking Cultural Psychology Through Sub-Saharan Africa</i><br>Prof. Shinobu KITAYAMA (University of Michigan, USA)                      |
| 11:45AM - 12:00PM                                  | REFRESHMENT BREAK (outside MBG06)                                                                                                                                                                                 |
| <b>Session 1: CULTURAL DIMENSIONS</b>              |                                                                                                                                                                                                                   |
| 12:00PM - 12:30PM                                  | <i>How Many Cultural Dimensions Do We Need?</i><br>Anneli KAASA (Tartu University, Estonia)                                                                                                                       |
| 12:30PM - 1:00PM                                   | <i>Individualism-Collectivism:<br/>           Reconstructing Hofstede's Dimension of Cultural Differences</i><br>Plamen AKALIYSKI (Lingnan University, Hong Kong)                                                 |
| 1:00PM - 2:30PM                                    | LUNCH BREAK                                                                                                                                                                                                       |
| <b>Session 2: CULTURE IN RESEARCH AND PRACTICE</b> |                                                                                                                                                                                                                   |
| 2:30PM - 3:00PM                                    | <i>Culturomics and the Concept of Harmony Between Humans and Nature</i><br>Siyang LUO (Sun Yat-sen University, China)                                                                                             |
| 3:00PM - 3:30PM                                    | <i>What National Culture Dimension Scores for Individuals Tell Us<br/>           about People – and Countries</i><br>Michael SCHACHNER (The Culture Factor, Vrije Universiteit Amsterdam, The Netherlands)        |
| 3:30PM - 4:00PM                                    | <i>From Abstraction to Empiricism:<br/>           A New Paradigm an Intercultural Education in Crisis</i><br>Joseph SHAULES (Keio University, Japan)                                                              |
| 4:00PM - 4:15PM                                    | REFRESHMENT BREAK (outside MBG06)                                                                                                                                                                                 |
| <b>Session 3: MEASUREMENT DEBATES</b>              |                                                                                                                                                                                                                   |
| 4:15PM - 4:45PM                                    | <i>Conceptualizing and Measuring Culture –<br/>           Rethinking Invariance Assessment as A Crucial Process for Cultural Research</i><br>Ronald FISCHER (Institute D'Or for Research and Education, Brazil)   |
| 4:45PM - 5:15PM                                    | <i>The Mismeasure of Culture: Why Measurement Invariance is<br/>           Rarely Appropriate for Research in Social, Cultural, and Political Psychology</i><br>Kodai KUSANO (New York University Abu Dhabi, UAE) |

# Conference Day 2

16 May 2025 (FRI)

VENUE: MBG06

## Session 4: CULTURE AND PSYCHOLOGY I

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| 10:00AM - 10:30AM | <i>Travelling Into Culture:<br/>A Social Psychologist Encounters Many Strangers From Many Strange Lands</i><br>Michael Harris BOND (Hong Kong Polytechnic University, Hong Kong) |
| 10:30AM - 11:00AM | <i>The Inhuman Origins of Culture: The Role of Ecological Relatedness and Density</i><br>Oliver SNG (University of California, Irvine, USA)                                      |
| 11:00AM - 11:15AM | REFRESHMENT BREAK (outside MBG06)                                                                                                                                                |

## Session 5: CULTURE AND PSYCHOLOGY II

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| 11:15AM - 11:45AM | <i>From Description to Explanation: A Dynamic Approach to Understanding Culture</i><br>Ying-yi HONG (Chinese University Hong Kong, Hong Kong)                                |
| 11:45AM - 12:15PM | <i>A Common 2D Framework:<br/>Using Humans' "Relation-Tinted Glasses" to Compare Concepts Across Cultures</i><br>Emma E. BUCHTEL (Education University Hong Kong, Hong Kong) |
| 12:15PM - 2:00PM  | LUNCH BREAK                                                                                                                                                                  |

## Session 6: CULTURE IN SOCIAL CONTEXT

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|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 2:00PM - 2:30PM | <i>Do Scale and Size Matter for Culture and Action?</i><br>Vanina LESCHZINER (University of Toronto, Canada)                                    |
| 2:30PM - 3:00PM | <i>'Like a Fish in the Water': Personal Culture-Structure Fit and Subjective Well-being</i><br>Francisco OLIVOS (Lingnan University, Hong Kong) |
| 3:00PM - 3:15PM | REFRESHMENT BREAK (outside MBG06)                                                                                                               |

## Session 7: CULTURAL CHANGE

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| 3:15PM - 3:45PM | <i>Interpreting Value Changes Across Countries Using Archetypes as Anchor Points – Individual and Country Level Perspectives</i><br>Hester van HERK (Vrije Universiteit Amsterdam, The Netherlands) |
| 3:45PM - 4:15PM | <i>The Malleability of Cultural Values:<br/>Overcoming Conceptual and Methodological Challenges</i><br>Raül TORMOS (Center for Public Opinion Studies, Government of Catalonia, Spain)              |
| 4:15PM - 4:20PM | CLOSING REMARKS<br>Prof. Plamen AKALIYSKI (Lingnan University, Hong Kong)                                                                                                                           |